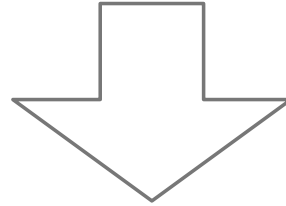


How does this move the reader closer to buying?



Instructions

1. Cut out the inside of the rectangle marked by the dotted line
2. Load your sales page onto screen and place the cut out over the first part of the page
3. Ask yourself "how does this move the reader closer to buying?"
4. Scroll the page a little and place the cut out over the next part of the page
5. Ask yourself "how does this move the reader closer to buying?"
6. Repeat steps 4 and 5 until you reach the end of the page

Feeling tricked, cheated, angry?
Visit <https://unclechuckles.com/spat-value/> to understand
how I valued this "tool" at such a ludicrously low price

